

ESTÉE LAUDER

NEW The Legacy Collection

Available as from August 1st, 2024

Perfume editor Frédéric Malle reimagines Mrs. Estée Lauder's singular creations with his own ingenious sensibility for the evocative and the timeless.



In 1953, Mrs. Estée Lauder revolutionized the fragrance business. At a time when most women would wait for a special occasion to receive fragrance as a gift, she encouraged women to buy fragrances for themselves, and create their own personal wardrobe of scents. 76 years later, the Estée Lauder brand carries forth the heritage of Mrs. Estée Lauder and her iconic fragrances with the introduction of **The Legacy Collection** – a reinvention of five revolutionary firsts, crafted and created by world renowned perfume editor, **Frédéric Malle**.

Mrs. Estée Lauder had an extraordinary instinct for perfume. With her deep understanding of what women desired, she approached every perfume she created like an artist arranging a collage – with uncompromising vision and an exquisite sense for nuance. Each of her timeless creations were made with superlative ingredients and captured a detailed portrait of strength and sensuality within a single spray.

Today, perfume editor Frédéric Malle reimagines Mrs. Estée Lauder’s singular creations with his own ingenious sensibility for the evocative and the timeless. Having grown up in the world of perfume, admiring Mrs. Estée Lauder’s artistry, Frédéric Malle approaches his own work with the same instinct and uncompromising vision. In this collection, he seeks to reconsider her classic creations and enhance their august heritage and legacy by curating the best perfumers and ingredients in the industry.

The Legacy Collection, curated and crafted by Frédéric Malle, is a beautiful collage of Mrs. Lauder’s timeless essence and Frédéric Malle’s precision for curation. Each fragrance captures a detailed portrait of strength and sensuality within a single spray – inviting its wearer to explore all sides of her personality.

The Legacy collection



AZURÉE LEGACY

A sublime, sensual blend evokes the warmth of Mediterranean aromas. Brimming with herbs, spices, patchouli, and a top that bursts with aromatic notes.

“AZURÉE is really a second skin perfume... It will accompany a sensuous woman day and night.” —Frédéric Malle

Olfactive Family: Woody Aromatic

Top: Cardamom, basil, tarragon

Mid: Jasmine, clove, clary sage

Dry: Patchouli, oak moss, vetiver, sandalwood, cumin, leathery note.



PRIVATE COLLECTION LEGACY

A verdant bouquet emanating pure refinement. A symphony of green notes. A unique accord of basil and galbanum. A creative ratio of sandalwood and patchouli.

“PRIVATE COLLECTION is a contemporary perfume...A strong signature...” —Frédéric Malle

Olfactive Family: Floral Green

Top: Green accord (basil, tarragon, and galbanum)

Mid: Sambac Jasmine, rose

Dry: Patchouli, sandalwood, oakmoss, musk



WHITE LINEN LEGACY

An expansive concerto, a neoclassical accord. Lush jasmine and rose warm up to soothing notes of amber, musk, and vetiver. A voluptuous, natural bouquet.

“WHITE LINEN is fire under the ice, a seemingly classical woman, yet full of mystery” —Frédéric Malle

Olfactive Family: Floral Aldehydic

Top: Aldehyde

Mid: Rose, jasmine

Dry: Amber notes (mainly labdanum), musk, vetiver, cedarwood



KNOWING LEGACY

An olfactory tapestry of the richest textures. Rose in the middle. Fleshy patchouli notes. Smoldering amber. Magnetic dark notes. A black currant cap layered with orris lavish texture.

“KNOWING is all about skin, fire and a long night...” —Frédéric Malle.

Olfactive Family: Fruity Chypre

Top: Raspberry note, Black currant

Mid: Rose damascena, orris concrete,

Dry: Patchouli, sandalwood notes, vetiver, amber note (labdanum), styrax



ESTÉE LEGACY

An intoxicating floral musky cocktail. A base of sandalwood and notes of honey. Ylang ylang. A carnation accord: Clove, a touch of rose and jasmine in abundance.

“ESTÉE is magnetic... A quiet addiction...” —Frédéric Malle

Olfactive Family: Floral Musky

Top: Carnation accord (clove, jasmine, rose)

Mid: ylang ylang

Dry: Sandalwood, amber note, musk, honey notes

Available August 1st on esteelauder.nl and September 1st at De Bijenkorf Amsterdam

Suggested Retail Price: 100ml - €290

For more information contact wadie@mmbsy.com.